

Contacts: Noah Dye/Aida Causevic  
LEWIS PR  
619 516-2559  
rivet@lewispr.com

**Rivet® Revolutionizes The Way To Wear An iPod®**  
*A new line of “Music Wear” now available in Apple Stores*

**San Diego, CA – June 6, 2005** – Rivet International, the leading developer of attachment systems for personal mobile devices and accessories, today announced the availability of its Rivet GRAB™ for iPod®, allowing users the freedom to attach their iPods wherever they want- belt loop, backpack, purse and even a car dashboard.

Rivet’s patented, aircraft quality alloy and stainless steel E-Clip™ one-touch release system lets users easily switch the way they wear their iPod without skipping a beat. The GRAB attaches with the Rivet hook that provides more versatility and much more style than a standard belt clip. Users can attach their iPod to virtually anything with a D-ring, loop or strap, and the iPod can be transferred to a car dashboard within seconds. The GRAB provides iPod users with a way for their music to travel with them without interruption.

The GRAB product features custom-molded leather and a soft felt lining for a secure, contoured fit, while allowing total access to all controls and ports. Users can also show their style by wearing the iPod around their neck with the Rivet GRAB™ Lanyard.

“We have heard numerous complaints about plastic belt clips breaking and poorly designed bulky carrying cases. We believe the way you wear your iPod should be as customizable and stylish as the iPod itself. You deserve more than plastic,” said Raleigh Wilson, CEO of Rivet International. “The Rivet GRAB is designed to fit any lifestyle and give users the flexibility to listen to their music whenever and wherever they want. Our goal is to enable the consumer to incorporate music into their everyday life by providing an affordable, convenient way to securely, comfortably and stylishly wear their iPod.” Rivet’s unmatched quality is backed with a lifetime warranty.

Apple stores are currently carrying the Rivet GRAB for iPod mini, iPod with click wheel 20/30GB and 40/60GB at a price of \$29.99. Rivet also offers the GRAB Lanyard for iPod mini at a price of \$24.99.

The Rivet GRAB for iPod product line is available immediately at Apple stores nationwide and online at <http://www.apple.com/buy/>.

### **About Rivet International**

Rivet International is the inventor, designer and producer of a proprietary, multi-functional attachment system for personal mobile devices that merges style and technology. Rivet is committed to change the way people think about how they wear their devices. The Rivet Attachment System is made up of interchangeable components that inspire users to find their own way to incorporate their device into their life and lifestyle. To discover your way to Rivet and for further information on the company, please visit [www.rivetnow.com](http://www.rivetnow.com).

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